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作者简介

上官莉娜, 女, 1973年生, 博士, 教授, 研究方向: 城市基层治理、数字政府治理, E-mail: sgln@whu.edu.cn。 夏本倩, 女, 1997年生, 硕士研究生, 研究方向: 数字政府。

Research on the Driving Factors and Improvement Paths of the Open Level of Local Government Data

SHANGGUAN LiNa XIA BenQian

(School of Political Science and Public Administration, Wuhan University, Wuhan 430072, P. R. China)

Abstract: Promoting government open data is an important measure to improve government governance capacity and build a service-oriented government in the new era. Based on the data open ecosystem theory, this paper constructs an analytical framework including data resources, government information service capabilities, social development and innovation capabilities, public data demand, policy support, and economic development level, etc., and uses the fuzzy set qualitative comparison method. Configuration analysis was carried out on the driving factors of the level of government data openness in 16 cities in Shandong province. The results show that the level of local government data openness is affected by the interaction of data resources, public data needs, policy support and other factors, and a total of five configuration paths are generated. These paths can be attributed to three types: total factor-driven, policy-supported, and demand-supply linkage, providing experience and model references for improving the level of data openness of local governments in my country.

Keywords: Open Government Data; Local Government; Ecosystem Theory; Driving Factors; Qualitative Comparative Analysis

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